

Greggs challenges McDonald's in the UK

Vocabulary Match

- rival ● expand ● overseas ● traditional ● famous ● proud ●
- happy ● well-known ● abroad ● old ● grow ● competitor

Article

In the UK, many people now see Greggs as a serious rival to McDonald's. Greggs has almost 2,740 shops across Britain. It is famous for cheap, quick food such as sausage rolls, sandwiches, baked pastries, pizza slices, and coffee. Many British people buy breakfast or lunch there on the way to work because the prices are usually lower than McDonald's. For example, a Greggs sausage roll costs around half the price of a McDonald's hamburger in Britain.

Greggs is also planning to expand overseas, starting with a new shop at Tenerife South Airport in Spain. Greggs is especially popular in northern England, where many people feel proud of the company because it began in Newcastle and is seen as a more traditional British brand than McDonald's.

Quiz

1. How many shops does Greggs have in Britain?
2. What kind of food is Greggs famous for?
3. Why do many British people buy breakfast or lunch at Greggs?
4. Where is Greggs planning to open a new shop overseas?

Conversation

- A: Did you hear Greggs is opening a shop in Spain?
B: Really? That's amazing! Where in Spain?
A: At Tenerife South Airport. They're going international!
B: Wow, Greggs is really growing. I love their sausage rolls.
A: Me too! I eat one on my way to work in the morning.
B: Yeah, I see so many people eating them on the train!

Discussion

1. Which fast-food restaurants are popular in your area?
2. What do you usually eat for breakfast?
3. Have you ever eaten on a train? What did you eat?
4. Do you think Greggs would be popular in your country? Why or why not?