

Flying with pets becomes a luxury experience

Vocabulary Match

- pamper ● cargo ● competitors ● ensuring ● expanding ● launched ●
- growing ● making sure ● started ● spoil ● goods ● rivals

Article

Flying with a pet is usually stressful, but a new airline called Bark Air is changing the rules. Launched in 2024, they treat dogs like VIP passengers, not cargo. Onboard, animal experts pamper pets with calming music, lavender-scented towels, and chicken-flavored "doggie champagne." President Michael Novotny says they have "reimagined the flight experience."

The luxury travel trend is expanding quickly. Competitors like K9 Jets now fly routes between New York and Paris, while US-based Retrievoir is launching soon. Beyond flying, Bark Air is also working with hotels to upgrade their standards, ensuring a true welcome includes much more than just a basic dog bed and water bowl.

Quiz

1. What is the name of the new airline for pets?
2. What special treatment do pets receive on Bark Air flights?
3. Which cities does K9 Jets fly between?
4. What is Bark Air doing with hotels?

Conversation

- A: Wow, did you see the dog with the little sunglasses?
- B: Yes! He's enjoying the "doggie champagne" like a real VIP.
- A: I wish my flights were this relaxing.
- B: Tell me about it. Lavender towels and music? I'm jealous.
- A: Maybe we should book a flight for ourselves next time.
- B: As long as they treat us like the dogs, I'm in!

Discussion

1. Would you like to travel with your pet on a plane?
2. What special treatment would you give to your pet on a flight?
3. Do you think pets enjoy traveling? Why or why not?
4. What other services could airlines offer to make pet travel better?