

# Labubu dolls become fashion trend

## Vocabulary Match

blind ●      celebrities ●      demand ●      queues ●      rare ●      materials ●

● famous people      ● mystery      ● uncommon      ● lines      ● need      ● stuff

## Article

Labubu dolls, made by Pop Mart and designed by Hong Kong artist Kasing Lung, are small monster-like toys first sold in 2019. They come in many colours and styles, and are often bought in "blind boxes," where buyers do not know which one they will get.

The dolls became very popular after Blackpink's Lisa showed them on social media in 2024. Other celebrities like Dua Lipa and Rihanna also helped. Many people now use Labubus as fashion items.

Because demand is so high, shops in the UK stopped selling them in stores after customers began fighting in queues. Some rare dolls sell for thousands of pounds online. However, fake versions called "Lafufus" are dangerous because they may break or contain unsafe materials.

## Quiz

1. What are Labubu dolls and who designed them?
2. When did Labubu dolls become very popular?
3. Why did UK shops stop selling Labubu dolls in stores?
4. What are the fake versions of Labubu dolls called?

## Conversation

- A: Did you see the queue outside the shop today?  
B: Yeah, it was crazy! All for those Labubu dolls.  
A: I heard someone even tried to sell their spot in line.  
B: Wow, people really love these dolls.  
A: I just hope they get the real ones, not the Lafufus.  
B: True, nobody wants a dangerous fake!

## Discussion

1. Have you ever bought something because a celebrity liked it?
2. Would you wait in a long line to buy something?
3. What is your favorite toy or fashion item?
4. What do you think of mystery bags and boxes?