

Online Business

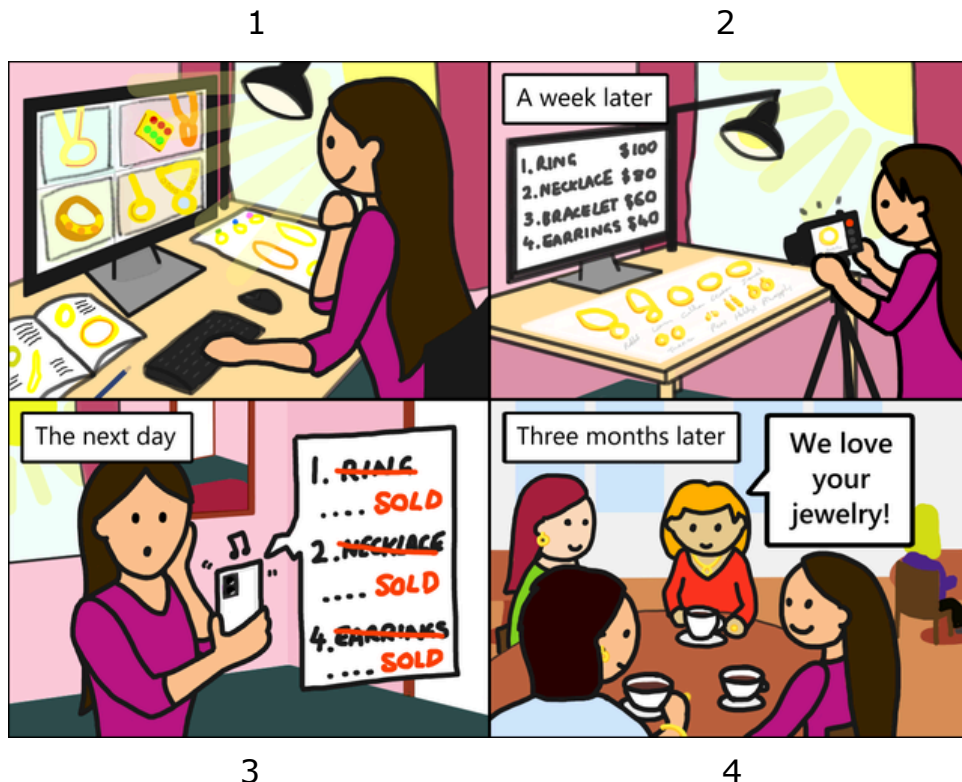
You have **one minute** to prepare.

This is a story about a young woman starting a small, online business.

You have **two minutes** to narrate the story.

Your story should begin with the following sentence:

One day, a young woman decided to start an online business selling handmade jewelry.



- 1 Please look at the fourth picture. If you were the young woman, what would you be thinking?
- 2 Should small online businesses use social media to find customers?
- 3 Do you think it's important for small businesses to get customer feedback about their products?
- 4 Do you think it's necessary to study business at school before starting your own business?

One day, a young woman decided to start an online business selling handmade jewelry. She was sitting at her desk, looking at jewelry designs on her computer. The sun was shining through the window. She was excited about her idea.

A week later, the young woman was taking pictures of her handmade jewelry. The items were arranged on the desk and her camera was on a tripod. On her computer, there was a list of jewelry and prices. She was pleased with the pictures.

The next day, she started selling her jewelry online. She was looking at her phone. A message said that she had sold some items. She felt excited and a bit nervous because her business was really starting.

Three months later, the young woman met with some of her customers in a cafe. They were talking about the jewelry she made. One customer told her that they loved her jewelry. The young woman was very happy to hear that.

1. I'd be happy to see my customers enjoying the jewelry I made. I'd also feel excited about my business and want to make more jewelry.
2. Yes, social media platforms like Instagram are a great way for small businesses to reach many people quickly and cheaply.
3. Yes, customer feedback is important because it helps businesses understand what they are doing well and what needs to be improved.
4. Yes, studying business at school can teach you important skills and knowledge that help you manage your business well.