

# Networking at professional events

Have you ever attended a professional event? (Yes, I have. I went to...)

## Vocabulary Match

1. thought-provoking    2. field    3. stay in touch    4. overlap    5. contacts    6. insightful

\_\_\_ makes you think    \_\_\_ keep in contact    \_\_\_ informative    \_\_\_ connections    \_\_\_ connect    \_\_\_ industry

## Conversation

*Ben and Sophie meet at a professional event. They discuss their work in marketing and IT, share thoughts on a talk about AI, and decide to connect on LinkedIn.*

Ben: Hi, I'm Ben. It's nice to meet you. Are you enjoying the event?

Sophie: Hi, Ben. I'm Sophie. Yes, it's been really interesting so far. I've met some great people. How about you?

Ben: Same here. I always find these events helpful for meeting new \_\_\_\_\_. What \_\_\_\_\_ are you in?

Sophie: I work in marketing, mainly digital strategy. And you?

Ben: I'm in IT—software development, mostly. These days, tech and marketing often \_\_\_\_\_.

Sophie: Absolutely. We've been using more digital tools recently. It's great to learn what's out there. Have you been to any of the talks today?

Ben: Yes, I joined the session on the future of AI. It was really \_\_\_\_\_. Did you catch it?

Sophie: I did! Some of the ideas were really \_\_\_\_\_. We should definitely \_\_\_\_\_.

Ben: Agreed. I'll send you a message on LinkedIn later—great chatting with you!

## Quiz

1. Who introduces themselves first?
2. What field does Sophie work in?
3. What talk did Ben attend?
4. How do Ben and Sophie plan to stay in touch?

## True or False

- |                                       |              |
|---------------------------------------|--------------|
| 1. Ben is a marketing manager.        | True   False |
| 2. Sophie found the event boring.     | True   False |
| 3. They both attended the AI session. | True   False |

## Discussion

1. What is your favourite part of attending events?
2. Do you prefer online or in-person events?
3. Have you ever made a new friend at an event?
4. What is the best event you have ever attended?
5. What topics would you like to hear about at a professional event?